It may look like the gateway into Star Trek: The Next Generation's holodeck, but this is a bus stop... or, rather, "an iPhone-like interactive bus stop," according to its creators at MIT's SENSEable City Lab. Click through to find out what it can do, and where it might show up.

The EyeStop, as it's called, was designed by SENSEable City Lab for the city of Florence, in Italy. According to the official press release,

it aims to enrich the city with state of the art sensing technologies, interactive services, community information and entertainment. The project is partially covered with touch sensitive e-INK and screens, so that it can deliver information to people seamlessly. Users can plan a bus trip on an interactive map, exchange community-relevant information on a digital message board, surf the web, monitor their real time exposure to pollutants and use their mobile devices as an interface with the bus shelter.
It's also solar-powered, and each individual Stop will be designed to fit its specific surroundings, rather than given a generic shape and fail to blend in with its surroundings.

The design was presented earlier this month, although a working prototype is expected to cost Florence somewhere in the region of $120,000.

EyeStop [SENSEable/MIT]