

PiNk! DeSigN bRieF

Inna Koyrakh
April 27-May 2, 2009

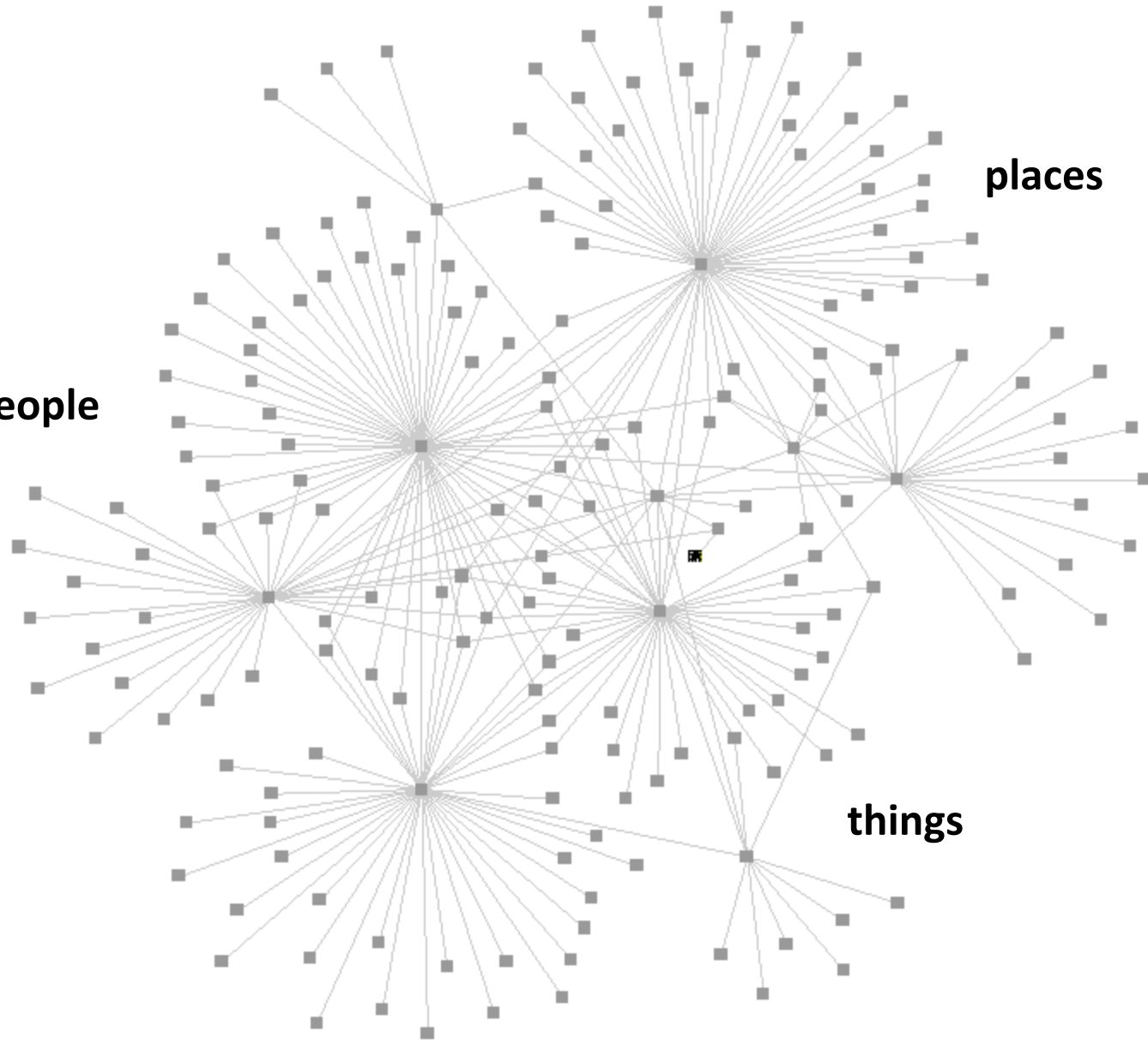




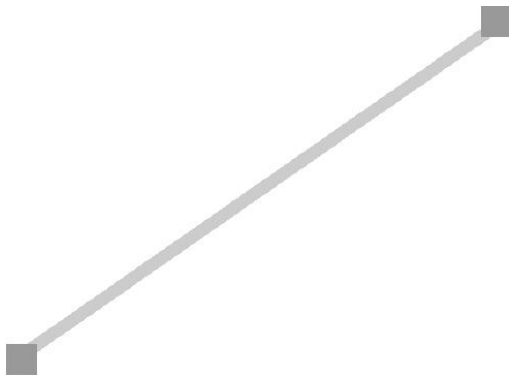
people

places

things



elements of connectivity



this link is interesting because it represents **relationships** between the people, places, and things

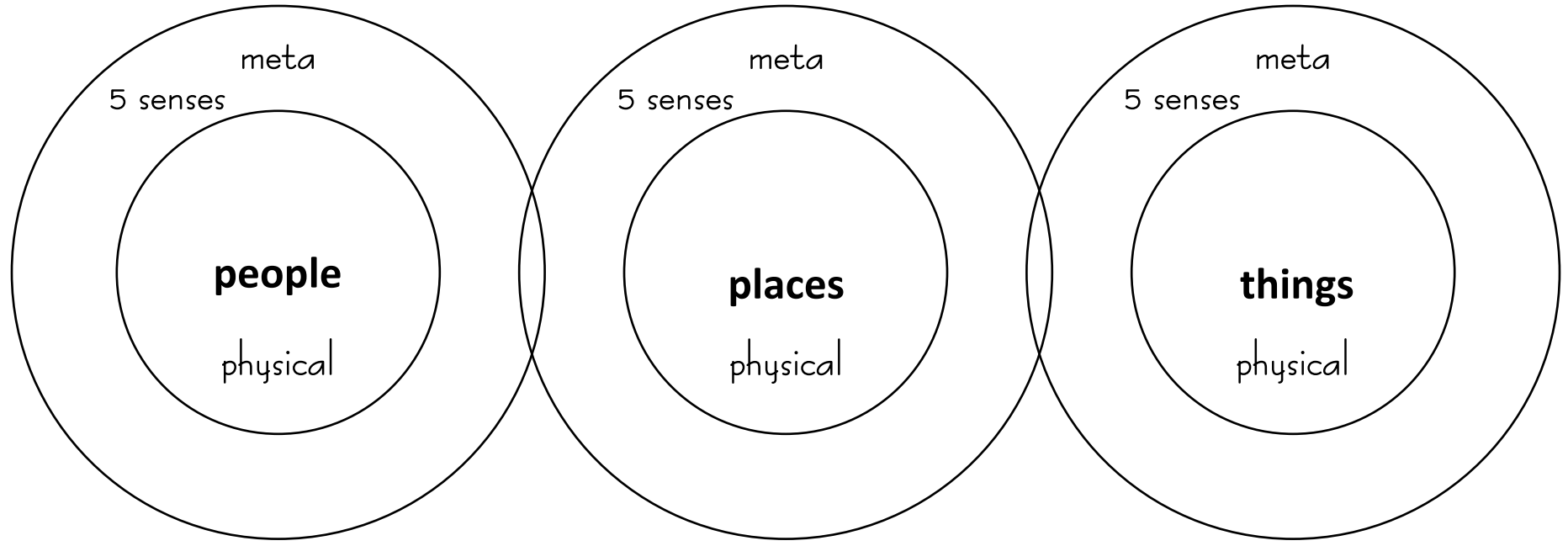
relationships embody notions of:

... **adaptation** ...

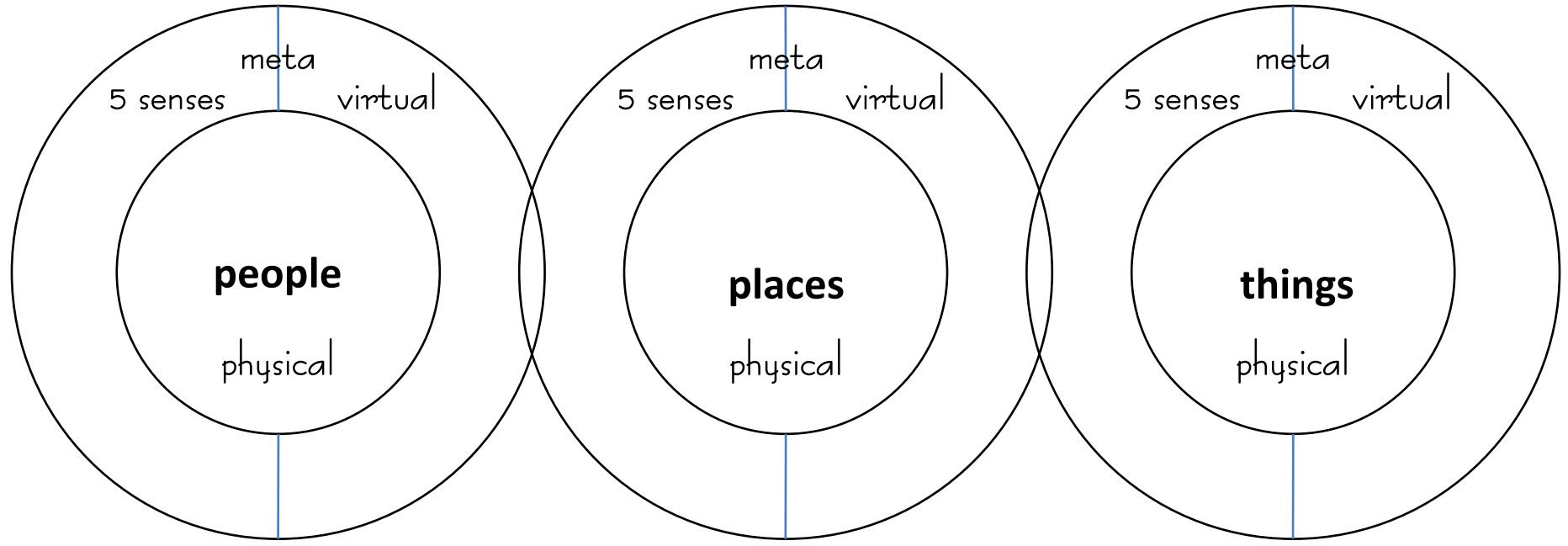
... **interaction** ...

... **reaction** ...

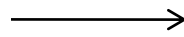
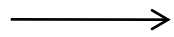
elements of connectivity



elements of connectivity



0101111010001010100
1110001001010101010
0100100100010001001



object use

object-base interaction

Object memory – dents, interaction history

Multi-profile negotiation

Retain connection with other people, not living in personal bubble

Real time interaction through remote objects

Personalization of objects and built environment

Freedom and personal mobility through de-clutter and lack of possession

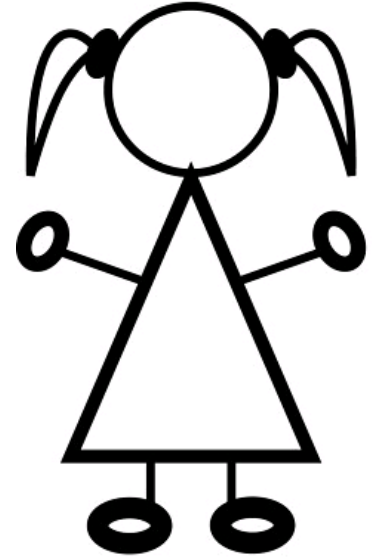
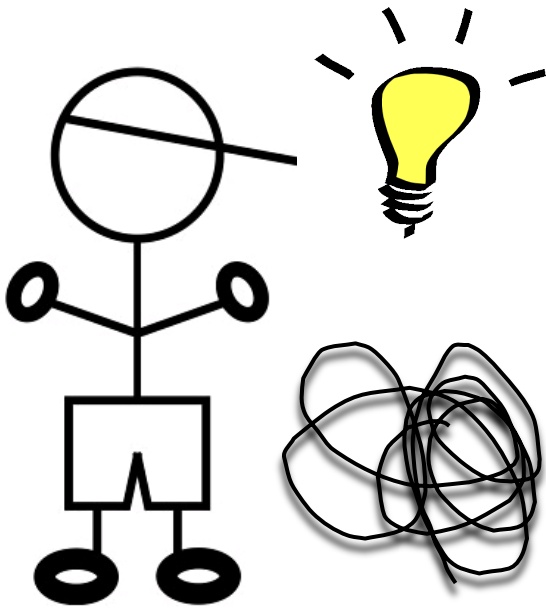
Serendipity, physicality, visceral response to the world

Remote prototyping (physical collaboration)

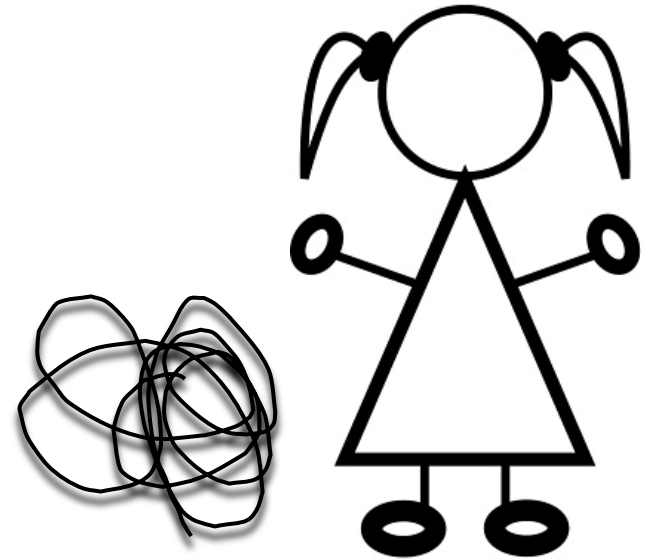
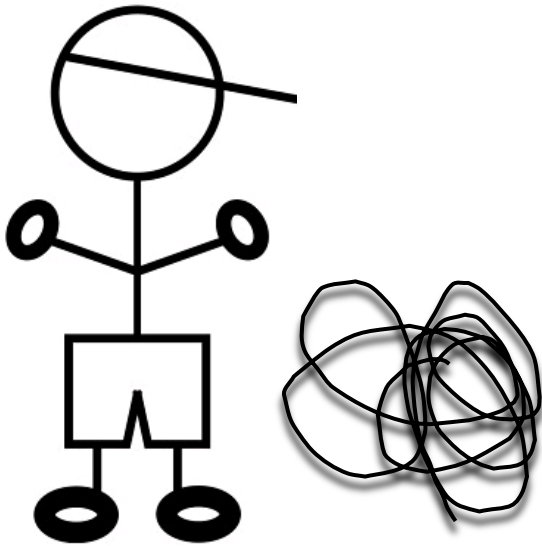
Walking in someone else's shoes (value)

Originality in design (value)

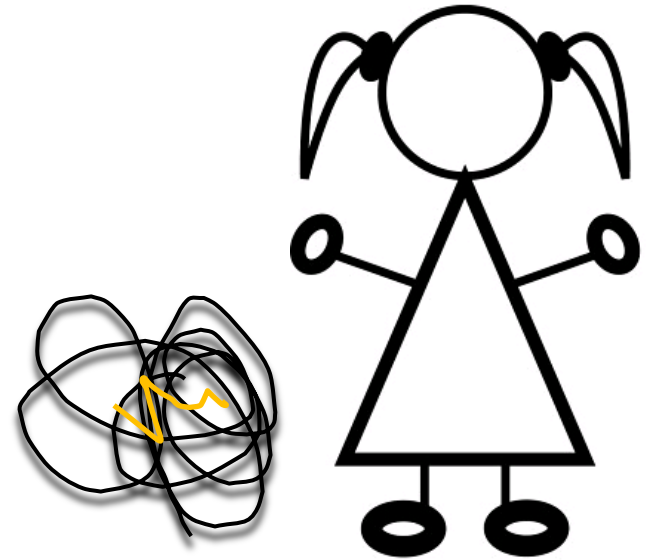
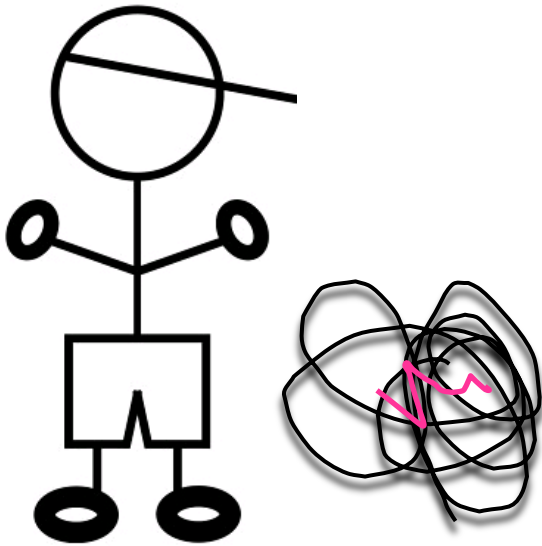
example



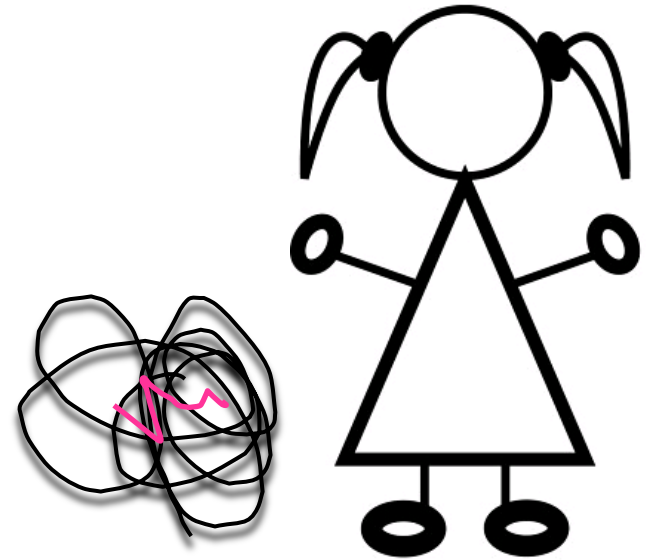
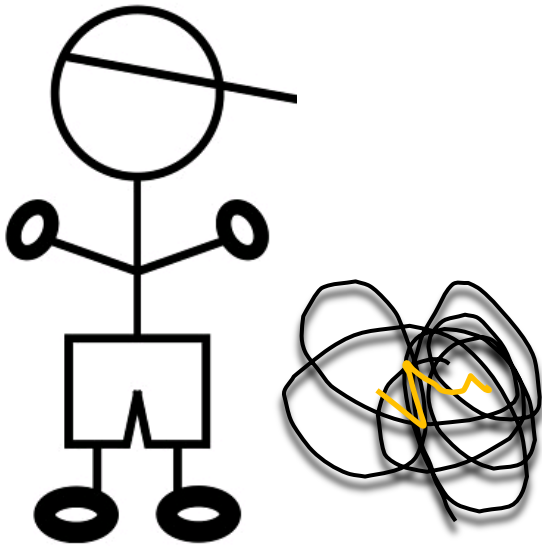
example



example

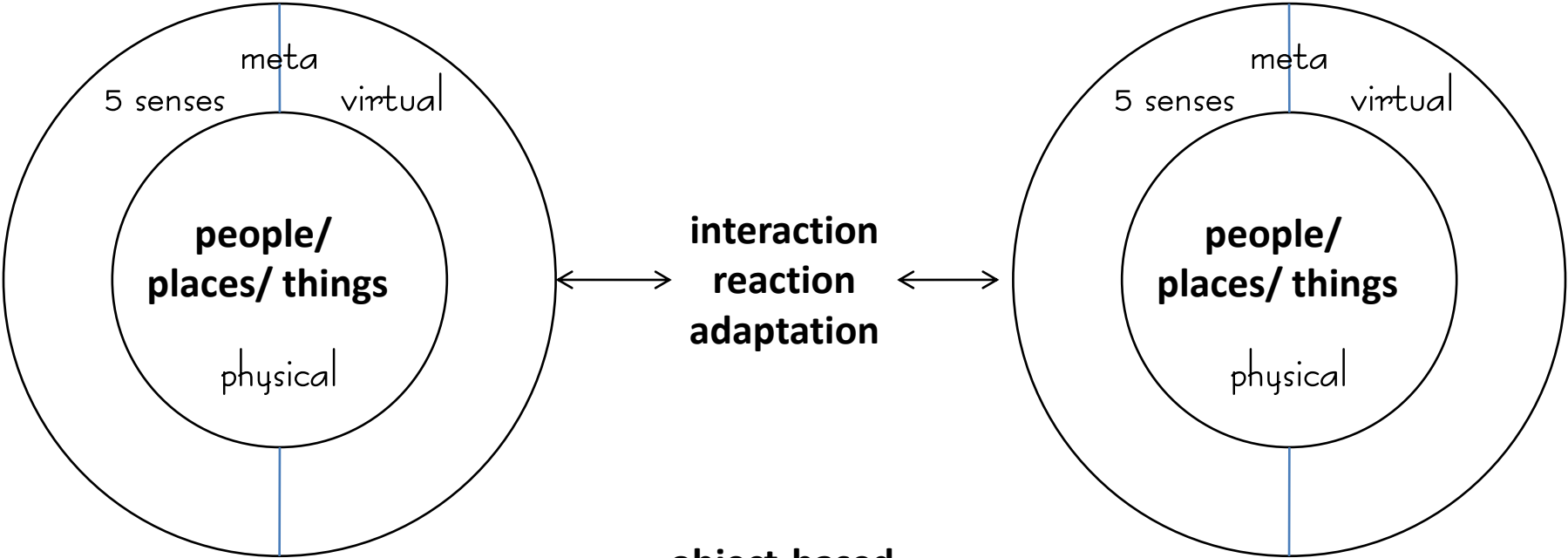


example



summary

connectivity



object-based
interaction

eNd.

connectivity

